



Experience

Graphic Designer

Springboard PR, January 2015-Present

- Lead overall design for marketing campaigns for clients ranging from start-ups to established technology and software companies
- Design digital content and print collateral to complement marketing campaigns including infographics, eBooks, motion graphics, brochures, newsletters, presentations, and social media ads
- Design websites for clients in various industries by creating moodboards, wireframes, and mockups
- Design logos and branding and present identities in styleguides to ensure branding is consistent throughout every project
- Curate, edit, design, and update imagery, icons, and other digital assets used within website design
- Design and schedule email newsletters on Mailchimp and Drip
- Manage multiple accounts and maintain contact with clients on current and future projects
- Collaborate with marketing team to develop concepts and designs based on project scopes

Design Skills

Branding and Identity Design, Illustration, Typography, Marketing Design, Promotional Design, Presentation Design, Web Design (UX/UI), Infographic Design, Social Media Design, Motion Graphics, Video Editing

Technical Skills

Adobe CC: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro
Microsoft Office: Word, PowerPoint, Excel, WordPress, Figma, Sketch, Keynote, Mailchimp, Drip, Basic HTML & CSS

Education

BFA: Interactive Graphic Design, December 2014
Robert Busch School of Design, Kean University

AAS: Media Arts and Design, May 2012
Middlesex County College